

# Optimize. Connect. Innovate

MacroHealth’s platform allows Payers to optimize and seamlessly connect to their entire ecosystem of providers, networks and health solutions partners through one integrated platform – creating efficiency for buyers and new revenue opportunities for sellers. For the first time, the entire healthcare ecosystem gets a holistic view of real-time data, intelligence, and transparent pricing information, unlocking increased performance and better outcomes.

## MacroHealth Intelligent Exchange (MiX)

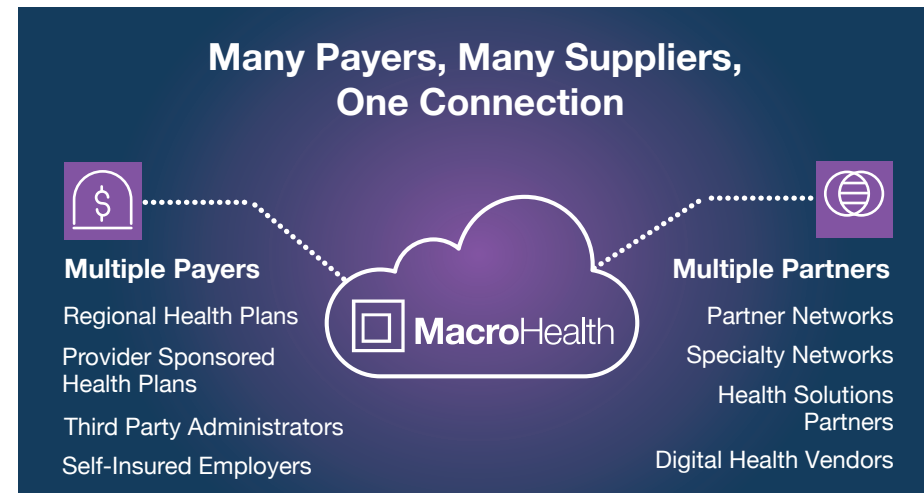
MiX is a Health Marketplace as a Service (HMaaS) platform that enables Payers to create and connect to their customized health marketplace ecosystems. These Intelligent Health Markets™ deliver increasingly optimal levels of performance for cost, access and quality.

## What’s in the MiX?

### Optimize

Optimize allows you to identify optimal provider networks and health solutions partners for your member population– and ultimately find solutions that dramatically reduce costs.

- Design optimal network configurations specific to your member population
- Innovate network design to create Medical, Specialty, Narrow, OON, Center of Excellence and Ancillary Services
- Utilize advanced analytics, machine learning and AI to further meet member and employer group desired cost containment objectives



### Connect

After you’ve created your solutions, you’ll be able to seamlessly integrate to your provider networks and health solutions partners on the MiX platform, using Connect.

- Maximize interoperability while minimizing disruption to your business processes
- Access your entire healthcare ecosystem through one connection point
- Safeguard your business and identify opportunities for improved savings with proactive monitoring and claims analytics

## Innovate

The MiX platform fuels additional innovation and growth through the savings it generates, enabling our customers to be more cost efficient, competitive and innovative. It also provides a window into opportunities that have been out of reach until now- facilitating new revenue models, expanded offerings to health plan members and collaboration with other market players, opening the door to new revenue channels.

Leverage actionable, real-time data insights to gain a competitive edge and grow your business through MacroHealth's robust analytics package:

- Foster membership growth through innovative network solutions designed for each member population
- Identify additional savings opportunities with prescriptive analytics that sense rising cost trends and provide insight into meaningful claim trends and patterns, enabling you to continually optimize network solutions
- Lower healthcare costs through innovative partnerships between providers and employers to drive care to the most efficient care settings

## MacroHealth Payment Integrity Solutions

Improve performance and eliminate the risk of balance billing and provider disruption with Payment Integrity solutions from MacroHealth:

- Secured savings, high capture rates and deep discounts with guaranteed sign-off
- Clear, defensible, transparent and plan-specific medical bill reviews
- Advanced analytic technologies combined with detailed clinical code reviews and clinical expertise allows for exceptional efficiency
- Fast turnaround time through active engagement on bill review, negotiation and settlement
- Deep experience negotiating catastrophic claims
- Direct-to-provider proprietary network
- Peer Review: Expert opinions from practicing specialists

## MacroHealth Alternative Payments Solution

Further optimize your network by modeling provider and contract performance utilizing various reimbursement methodologies. Get a broader view of network performance, including benchmarking and analytics not easily available elsewhere.

- Simplified implementation with claim routing through the MiX platform
- Web-based contract management and modeling
- Digital library of all loaded contracts
- Accurate and fully auditable claim repricing
- Complex contracts managed with ease
- Simplify and automate contract repricing processes
- Single point of contact for all claims

### Delivering Value to You and Each of Your Members

Payers that optimize and connect to networks through the MiX platform achieve an average savings reduction from billed charges of 47.6% and a 16% average reduction in annual healthcare spend overall.

Over 2.8 million commercial members are currently served through our platform, speak to our industry experts today to learn how you can add yours into to the MiX!