

Connect with New Payers Seamlessly

Become a MacroHealth Health Market Partner and gain a robust, reliable channel for new business. As a Health Market Partner, you can access and connect to payers, including regional and provider-sponsored health plans, third party administrators and large self-insured employers – and the millions of commercial members they serve – directly through the MacroHealth Intelligent Exchange™ (MiX) platform.

Payers can identify the optimal combination of solutions for their unique member populations and then integrate with those partners directly through the MiX platform. At the same time, the MiX platform allows Health Market Partners such as provider networks to seamlessly connect to a payer, or multiple payers, all without investing additional resources. MacroHealth does the technological integrations for you, matching partners with new, potentially lucrative payer relationships and connecting the parties through the MiX platform.

The result: unlocking new opportunities for success, new payer relationships and additional revenue streams, without the heavy acquisition costs, marketing and IT efforts.

Many Payers, Many Suppliers, One Connection



Access an Entire Ecosystem of Payers



Expedite

On the MiX platform, you can make payer connections faster than ever, without additional resources or work on your part. Once you are set up on the platform – a process a network only has to complete once – you're instantly and seamlessly connected to a wealth of payer opportunities that we help you explore, vet, and pursue. This expedites your time-to-go-live, quickly onboarding more payers and their associated revenue.



Support

When payers update their core administration systems or change file specifications, provider networks often need to re-engage to ensure that all changes are understood, configured and fully tested. With MacroHealth, payer updates and configuration changes are handled on the MiX platform, eliminating your need to directly re-engage with the payer altogether.



Revolutionize

For a network to connect with a payer directly – without the MiX platform – significant time and personnel resources are required. MacroHealth revolutionizes this process for our partners because we act as an implementor. That means we gather all necessary information and requirements from the payer, including data files and specifications, and account for any operational nuances and limitations that may affect the end-to-end connection process. That way, we help enable you to add more payers faster than ever before.

Are You Ready to Partner with MacroHealth?

More access. More opportunities. More insights. More ways to accelerate revenue. All with fewer demands on your resources. Partner with MacroHealth now – and see the bigger picture of health care. **Email** info@macrohealth.com **or learn more at** MacroHealth.com.