

# Increase Your Speed to Market

**Become a MacroHealth Health Market Partner and gain a robust, reliable channel for new business. As a Health Market Partner, you can access and connect to payers, including regional and provider-sponsored health plans, third party administrators and large self-insured employers – and the millions of commercial members they serve – directly through the MacroHealth Intelligent Exchange™ (MiX) platform.**

Payers can identify the optimal combination of solutions for their unique member populations and then integrate with those partners directly through the MiX platform. At the same time, the MiX platform allows Health Market Partners such as provider networks to seamlessly connect to a payer, or multiple payers, all without investing additional resources. MacroHealth does the technological integrations for you, matching partners with new, potentially lucrative payer relationships and connecting the parties through the MiX platform.

The result: unlocking new opportunities for success, new payer relationships and additional revenue streams, without the heavy acquisition costs, marketing and IT efforts.

## Many Payers, Many Suppliers, One Connection



## Bring New Payers on Board with MacroHealth



### Streamline

The MiX platform gives networks economy of scale. Once you're connected to MacroHealth, each subsequent connection to a payer requires little to no additional work, streamlining implementations in an easy and repeatable process. Gone are the days of months-long processes to onboard just one new payer; we provide the coordination and project management needed to see each implementation through from start to finish.



### Accelerate

When networks are part of the MiX platform, implementation becomes faster and easier for all parties involved. The platform reduces your time-to-go-live and increases your speed to market, improving payer retention. Our Joint Operating Model is designed to let us facilitate the implementation process so that networks don't have to change or adjust their operations when it comes to new implementations.



### Economize

Networks connected to the MiX platform directly reduce their resource requirements, both in time and personnel. The time and effort for payer discovery and requirements gathering is transferred almost entirely to MacroHealth. From there, our delivery and implementation subject matter experts gather your data specifications, claim flows, operations, business rules, and contract terms, as well as coordinate notes, project plans, timelines, and action items for all parties. This process greatly reduces the resource demands on the network for each implementation.

## Are You Ready to Partner with MacroHealth?

More access. More opportunities. More insights. More ways to accelerate revenue. All with fewer demands on your resources. Partner with MacroHealth now – and see the bigger picture of health care. **Email** [info@macrohealth.com](mailto:info@macrohealth.com) **or learn more at** [MacroHealth.com](http://MacroHealth.com).